

Email 6: Come and verify your peers

Gamesmith is the only peer verified recruitment platform. Even if you are not interested in a new job, do it for your friends and make sure they are recommended

Subject Lines:

Give your friends in the industry a helping hand

Give your industry friends a Power-Up

Give your fellow game-makers a Level-Up

Give your fellow game-makers a helping hand

Give your fellow game-makers a stat boost

Body:

<INSERT NAME>,

If your friend in the game industry looking for a new job? Then give your fellow game-maker a Power Up by joining Gamesmith!

Gamesmith is the only industry platform that lets verified gaming professionals claim their work and get discovered by company recruiters. It doesn't matter what your role is—if you've worked on a shipped game as a tester, a musician, or as a lead designer, you can set up your profile, claim your work, and start moving towards that new position you've been looking for.

But if you're NOT looking for a job? Be a pal and help out a friend. Adding a short-and-sweet paragraph on how awesome and reliable your friend was during a brutal crunch period can be that stat boost they need to land a new position.

All you need to do is set up your profile, claim your work, and verify your friends.

> Become a Gamesmith and help other game-makers (and yourself) today

From,
The Gamesmith Community

Email 7: Opportunity Radar

Did you know that this one switch shows every Studio you are open to chat about opportunities?
Sit back and relax and let the opportunities come to you!

Subject Lines:

Job hunting is a grind. We'll help you skip it with one simple button press.
Job hunting is a grind--and we have the cheats to get around it.
Stop job hunting. Use this one button cheat to bring recruiters to YOU.
Don't job hunt. Let us bring jobs to you!

Body:

<INSERT NAME>,

Job hunting is a grind, and at Gamesmith, the only grind we ever want to hear about is in your RPG.

Actually, that's a lie. No one likes grinding. Ever.

That's why we added our "opportunity switch" feature so you can skip right past the job hunt and let the opportunities come to you.

<INSERT IMAGE OF WHAT SWITCH LOOKS LIKE ON SITE>

By flipping this switch, you let us and recruiters know that you're open to talk about a new position, no extra effort required. It's just one reason why Gamesmith is the leading industry platform for gaming professionals. As long as you've shipped a game you can set up your profile, claim your work, hit this button and start letting the opportunities come to you.

So if you've been looking to switch studios but were dreading the application slog, don't sweat it.

> Become a Gamesmith and let us bring the opportunities to you

From,
The Gamesmith Community